

How to build cyber resilience across your hybrid cloud

Don't get held for ransom

\$20B

Total damages from ransomware in 2021¹

\$1.8M

The average cost of recovering from a ransomware attack²

57%

Percent of businesses that are successful in recovering data using a backup²

32%

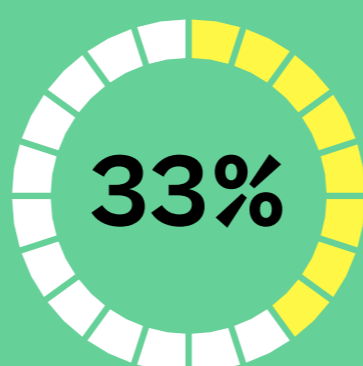
Ransomware victims who pay the ransom, but only get 65% of their data back²



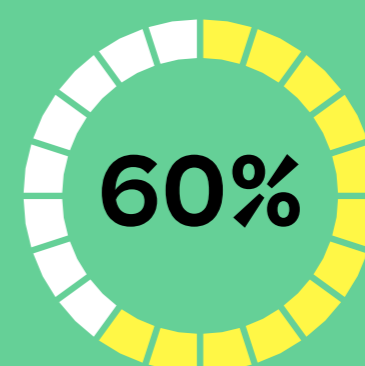
Why you're increasingly vulnerable



Amount that data is growing per year³



Organizations that can maintain a single view of their data across all clouds⁴



Organizations that can securely share data between cloud providers⁴

How to build your data protection shield

Protect

Watch and learn how to improve data protection across your hybrid cloud, avoid ransomware attacks, and shorten backups.



Detect

Stop ransomware attacks before they happen. Explore how the built-in anti-ransomware features in ONTAP use built-in, on-box machine learning to automatically detect ransomware.

Recover

See how easy it can be to minimize data loss with granular recovery points, achieve recovery time objectives in minutes, and extend data retention for decades to support data governance policies.

“ Anonymous IT leader ”

We had a ransomware attack and the only data I could recover was on NetApp.

With NetApp, you can build cyber resilience across your entire hybrid cloud. Our integrated data protection solutions are built in—not bolted on—to protect you from data loss and downtime, proactively detect potential threats, and quickly recover data, applications, and workloads in minutes if something sinister strikes.



Build my shield

1 <https://www.herjavecgroup.com/wp-content/uploads/2018/12/CV-HG-2019-Official-Annual-Cybercrime-Report.pdf>, <https://cybersecurityventures.com/global-ransomware-damage-costs-predicted-to-reach-250-billion-usd-by-2031/>
 2 <https://www.sophos.com/en-us/medialibrary/pdfs/whitepaper/sophos-state-of-ransomware-2021-wp.pdf?cmp=120469>
 3 IDC, "Worldwide Data Replication and Protection Software Forecast, 2019–2024: Rough Waters Ahead."
 4 <https://sonraisecurity.com/blog/cloud-data-sprawl-the-cloud-data-challenge/>